

Public Investments Committee Scope of Work & Membership

Mission

The Public Investments Committee is charged to monitor and evaluate outcomes and impacts of the overall workforce investment system as delineated in the PWIB Strategic Plan.¹ As part of this charge, the Committee shall review the major publicly funded workforce programs and as appropriate recommend policy changes and other reforms necessary to enhance the efficient and effective operation of the workforce investment system for consideration by the PWIB and relevant public agencies.

Members

Andrew Wigglesworth (Chair), Stephen Curtis, Patrick Eiding, Loree Jones, Tsiwen Law, Naomi Post, Jay Spector, Thomas Sheaffer, Myrna Toro

Major Areas of Responsibility

To accomplish its charge, the Public Investments Committee will:

- 1. Establish a mechanism, using the PWIB's Balanced Scorecard as a foundation, to understand and document the outcomes of the vast array of public workforce development resources flowing into Philadelphia, and to apply this knowledge to enhancing the overall impact of the workforce investment system on the economic vitality of the City and region.**

Description:

There are over a dozen individual funding streams explicitly identified in the *Workforce Investment Act* that invest resources in Philadelphia. In addition, there are many other significant sources of public investments that, while not explicitly delineated in the Act, have the potential to significantly impact the workforce service delivery system in Philadelphia if leveraged effectively.

Process/Steps:

- Develop a mechanism to evaluate the overall effectiveness of public investments in the workforce system based on the PWIB's *Balanced Scorecard*.
- Build consensus regarding the evaluation mechanism. This process will include soliciting input in the development of the mechanism from grant administrators and other stakeholders.
- Establish priority funding streams and review schedule.
- Notify grant administrators of the mechanism.
- Establish timelines for reviewing each funding stream.
- Schedule grant administrators to meet with the Committee.

¹ Philadelphia Workforce Investment Board, *A Plan for Action: The Creation of a World-Class Workforce Investment System in Philadelphia*, December 2000, page 37.

2. Carry out the monitoring and evaluating of the public system.

Description:

The Public Investments Committee would receive performance information about a grant/funding stream and meet with the grant administrator to discuss performance, alignment of resources with other complementary funding streams, and initiate a dialogue for priorities/emphasis moving forward.

Process/Steps:

- Refer to Process/Steps under #1 above.

3. Produce reports to articulate the issues associated with workforce development, including a public accounting of impact.

Description:

The PWIB will publish formal reports to communicate performance and the impact of the public system, as well as the state of our current workforce as it relates to workforce development.

Process/Steps:

- Determine the policies and procedures for overseeing this portion of the PWIB's work including mechanisms to ensure appropriate stakeholder input on the performance measures and other elements of the reports.

4. Recommend to the WIB and build consensus around the policies and strategic priorities for public resources.

Description:

To build a world-class workforce investment system, the PWIB must set priorities for that system and leverage resources to achieve those priorities. A key consideration in this effort will be how the workforce system can be best coordinated with regional economic development activities and goals.

Process/Steps:

- Begin the evaluation process with major funding streams.
- At regular intervals, apply new information about priorities and the overall direction of the City to refining the alignment of resources in support of key agenda items.
- Develop a mechanism to ensure the coordination between the workforce system and economic development activities and goals.

5. Identify ways in which the public system can more effectively meet desired outcomes, and recommend to the PWIB ways to codify necessary changes or enhancements.

Description:

The PWIB began work – documented in the *Program Work Group Report* – to assess the effectiveness of components of the public system. It is the Public Investments Committee's responsibility to further develop the action and policy considerations identified in that document, as well as to initiate other areas where such work might be replicated.

Process/Steps:

- Further develop the action considerations identified in the *Program Group Report* that are relevant to effectively leveraging public resources and obtaining desired outcomes.
- Establish policy based on the Policy Considerations offered in the *Report*.

6. Drive fact-based decision making and agenda setting by the PWIB.

Description:

The information gained by the Public Investments Committee will be critical to the movement toward a world-class workforce investment system in Philadelphia. Therefore, it is essential that this information informs all other PWIB activities.

Process/Steps:

- Develop internal communication/reporting protocol for disseminating information to appropriate body within the WIB.
- Communicate relevant Committee findings that will guide all other PWIB activities and initiative.